

# JohnLinke

Graphic Production Artist  
Portland, OR

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## DESIGN/PRODUCTION EXPERIENCE

### **Alpha Ecological, Vancouver, WA - Graphic Designer (September 2007 to November 2008)**

Working with Alpha Ecological provided me the opportunity to design and execute weekly ad campaigns for various print media, including newspapers and magazines. I was also responsible for the production of Alpha Ecological's phone directory ads as well as updating brochures, producing business cards, and website edits. Further duties included the vehicle graphic wraps, which involved both design, layout, and project management. Much of my work at Alpha involved working closely with vendors at organizations such as The Oregonian, The Seattle Times, National Multimedia Advertising, Mollet Printing and Gillespie Graphics.

### **Safeway.com, Pleasanton, CA - Web Design Production Artist - Contract Position (January 2007 to June 2007)**

My position involved the design and execution of weekly ad campaigns and promotions for Safeway's online shopping site as well as assistance in the production of the company's new business to business websites.

### **Quantity Postcards, Oakland, CA - Graphic Production Artist (January 2003 to November 2006)**

My print production responsibilities included scanning images at high resolutions, preparing gangs for press, and formatting images for various products such as postcards, greeting cards, posters, magnets, mugs and T-shirts. I also collaborated with clients to design custom cards and advertisements. Additionally I was responsible for QP's website design and maintenance including image optimization and database administration.

## FREELANCE

### **Little Byrd Vintage & Handmade (2010)**

Created a series of Web Ads to promote Little Byrd Vintage & Handmade.

### **Valdes Printing - Graphic Design and Production (2008)**

Worked with K.R. Valdes to develop a new business card, welcome letter, and promotional items for her client.

### **Exemplar Music — CD and Packaging Design (2002)**

I worked with this independent music label in designing a new logo, letterhead, and 4 double-album CD packages which were printed through Capitol Records. Additionally, we worked together in producing several small ads to promote their new label.

## EDUCATION

### **San Francisco State University**

B.A. Interdisciplinary Design (2005)

### **San Francisco Art Institute**

Fine Arts studies with emphasis in Painting

## TECHNICAL EXPERIENCE

Software and Operating System Proficiency — Adobe Creative Suite 3, QuarkXPress, Mac OS 10.5.6 and Windows XP

Other — Familiarity with HTML, CSS, and Javascript; PHP Database administration through the use of phpMyAdmin; OS X maintenance and troubleshooting experience.

## ADDITIONAL SKILLS

Excellent customer service and communication skills, strong organizational and multitasking skills.

## REFERENCES

Professional and personal references upon request.